



THURSDAY | MARCH 12 | 2020

- CHICAGO CULTURAL CENTER -

78 E WASHINGTON ST, CHICAGO, IL 60602

WWW.SMARTBETCHARITYPOKER.ORG

SPONSORSHIP INFORMATION

ROYAL FLUSH SPONSOR - \$25,000

- Naming rights for the event (e.g., Smart Bet Charity Poker Tournament presented by XXXX)
- Name/Logo in Smart Bet promotional announcements (electronic and printed materials)
- Ability to address crowd onsite during announcements
- Name/Logo on chips used in the poker tournament
- Name/Logo on nine marquee poker table felts
- Name/Logo on Smart Bet website
- Name/Logo on digital event screens
- Name/Logo on event step & repeat
- Opportunity to provide a giveaway bag or promotional item
- 15 tickets to attend the event (\$3,750 value)
- Opportunity to purchase 10 instant add-ons for your table (\$1,000)
- Opportunity to purchase a dedicated drink server for your table (\$1,000)

FOUR OF A KIND SPONSOR - \$10,000

- Name/Logo in Smart Bet promotional announcements (electronic and printed materials)
- Verbal recognition as a Four of a Kind Sponsor during announcements
- Name/Logo on nine marquee poker table felts
- Name/Logo on Smart Bet website
- Name/Logo on digital event screens
- Name/Logo on event step & repeat
- Opportunity to provide a giveaway bag or promotional opportunity
- 10 tickets to attend the event (\$2,500 value)
- Opportunity to purchase 10 instant add-ons for your table (\$1,000)
- Opportunity to purchase a dedicated drink server for your table (\$1,000)

FULL HOUSE SPONSOR - \$5,000

- Name/Logo in Smart Bet promotional announcements (electronic and printed materials)
- Verbal recognition as a Full House Sponsor during announcements
- Name/Logo on Smart Bet website
- Name/Logo on digital event screens
- Name/Logo on event step & repeat
- Opportunity to provide a giveaway bag or promotional item
- 10 tickets to attend the event (\$2,500 value)
- Opportunity to purchase 10 instant add-ons for your table (\$1,000)
- Opportunity to purchase a dedicated drink server for your table (\$1,000)



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FLUSH SPONSOR - \$3,000

- Name/Logo in Smart Bet promotional announcements (electronic and printed materials)
- Name/Logo on Smart Bet website
- Name/Logo on digital event screens
- 10 tickets to attend the event (\$2,500 value)

TWO PAIR SPONSOR - \$1,000

- Name/Logo on Smart Bet website
- Name/Logo on digital event screens
- 2 tickets to attend the event (\$500 value)

ADDITIONAL OPPORTUNITIES

DINNER SPONSOR - \$5,000

- Name/Logo on Smart Bet website
- Name/Logo on digital event screens
- Name/Logo on event step & repeat
- Dedicated signage located next to each buffet with Company Name/Logo

BAR SPONSOR - \$5,000

- Name/Logo on Smart Bet website
- Name/Logo on digital event screens
- Name/Logo on event step & repeat
- Dedicated signage located next to each bar with Company Name/Logo

BEER CART SPONSOR - \$5,000

- Name/Logo on Smart Bet website
- Name/Logo on digital event screens
- Name/Logo on event step & repeat
- Roaming Beer Cart branded with Company's Name/Logo

DIGITAL RECEIPT SPONSOR - \$5,000

- Includes all deliverables at sponsorship level
- Custom message listing company's name on every credit card transaction

INSTANT ADD-ON - \$1,000

- Purchase 10 instant add-ons for your entire table (\$1,000 value)

DEDICATED DRINK SERVER - \$1,000

- Includes a dedicated drink server at your table



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SPONSORSHIP INFORMATION

NAME/CONTACT: _____ COMPANY: _____

BILLING ADDRESS: _____

CITY, STATE, ZIP: _____

EMAIL: _____ PHONE: _____

LEVEL	COST		QUANTITY		TOTAL
ROYAL FLUSH SPONSOR	\$25,000	X	_____	=	\$ _____
FOUR OF A KIND SPONSOR	\$10,000	X	_____	=	\$ _____
FULL HOUSE SPONSOR	\$5,000	X	_____	=	\$ _____
FLUSH SPONSOR	\$3,000	X	_____	=	\$ _____
TWO PAIR SPONSOR	\$1,000	X	_____	=	\$ _____
DINNER SPONSOR	\$5,000	X	_____	=	\$ _____
BAR SPONSOR	\$5,000	X	_____	=	\$ _____
BEER CART SPONSOR	\$5,000	X	_____	=	\$ _____
DIGITAL RECEIPT SPONSOR	\$5,000	X	_____	=	\$ _____
INSTANT ADD-ON	\$1,000	X	_____	=	\$ _____
DEDICATED DRINK SERVER	\$1,000	X	_____	=	\$ _____
PLAYER TICKET	\$250	X	_____	=	\$ _____
CASINO TICKET	\$125	X	_____	=	\$ _____

I WOULD LIKE TO MAKE AN ADDITIONAL DONATION TO SMART BET CHARITY IN THE AMOUNT OF: \$ _____

GRAND TOTAL: \$ _____

CHECK MADE PAYABLE TO SMART BET CHARITY FOR THE TOTAL AMOUNT OF: \$ _____

PLEASE CHARGE MY CREDIT CARD \$ _____

CARD NUMBER _____ ZIP CODE: _____ SECURITY CODE: _____

NAME ON CARD _____ EXPIRATION DATE: _____

SIGNATURE OF CARDHOLDER _____

PLEASE SEND ALL PAYMENTS
OR QUESTIONS TO:

SEAN SMYTH | (773) 398-6512
INFO@SMARTBET.ORG

SMART BET CHARITY | 351 W. HUBBARD STREET, SUITE 600
C/O OCA VENTURES | CHICAGO, IL 60654